



RÉPUBLIQUE
FRANÇAISE

Liberté
Égalité
Fraternité



The AFD Group offer on SPORTS FOR DEVELOPMENT



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€492 M

invested in sports
for development since 2018

400

projects impacted
since 2018

10 M

youth supported
by our programs since 2018

Driven by a growing youth population, sport has become a leading sector whose annual growth outpaces the global economy. It plays a key role in advancing social cohesion, education, and public health. AFD Group has positioned sport as a driver of solidarity-driven investment and sustainable impact, with a primary focus on young people.



#WorldInCommon

Sports for development: AFD Group's strategy

Across the world, AFD Group works alongside its partners to strengthen public sports policies, drawing on its knowledge of local stakeholders and mobilizing French expertise to support young people and promote a healthier world.

AFD GROUP'S 4 PRIORITIES



SUPPORT PUBLIC POLICIES THAT USE SPORT FOR SUSTAINABLE DEVELOPMENT

- Support the development and implementation of ambitious public policies.
- Promote sports activities, especially at school – and in particular for girls.
- Support the legacy strategies of major sport events.



FINANCE LOCAL INFRASTRUCTURE

- Build and refurbish sustainable local sports infrastructure.
- Promote universal access to sports activities.
- Design functional organizations for shared and sustainable infrastructure management.



ENHANCE THE CAPACITIES AND ORGANIZATION OF THE SPORTS ECOSYSTEM

- Support initial and lifelong learning of sports-related professions.
- Strengthen the capacities of sport institutions and federations.
- Promote the sharing of expertise and networking.



SUPPORT CIVIL SOCIETY IN DEVELOPING INNOVATIVE SOLUTIONS

- Support projects led by civil society organizations (CSOs) that use sports as a lever for inclusion, employability, education, or health.
- Scale up projects that promote social innovation through sport.
- Use sport as a tool for community education and to raise awareness on social and societal issues.

OUR TRANSVERSAL COMMITMENTS



EDUCATION AND TRAINING

Make sports a powerful tool for education and awareness raising on societal issues.



GENDER

Support the empowerment of women and girls through sports, by reducing inequalities and gender-based violence.



HEALTH

Strengthen people's physical and mental well-being and build more resilient societies.



ENVIRONMENT AND NATURE

Preserve the environment and ecosystems to ensure the sustainability of sports activities.



PEACE AND STABILITY

Build on the universal values of sports and their ability to promote peace.



DIGITAL TECHNOLOGY

Advance sustainable development through new technologies in sports.

Support adapted to each stakeholder of the sports ecosystem

INTERNATIONAL FEDERATIONS AND THE SPORTS MOVEMENT

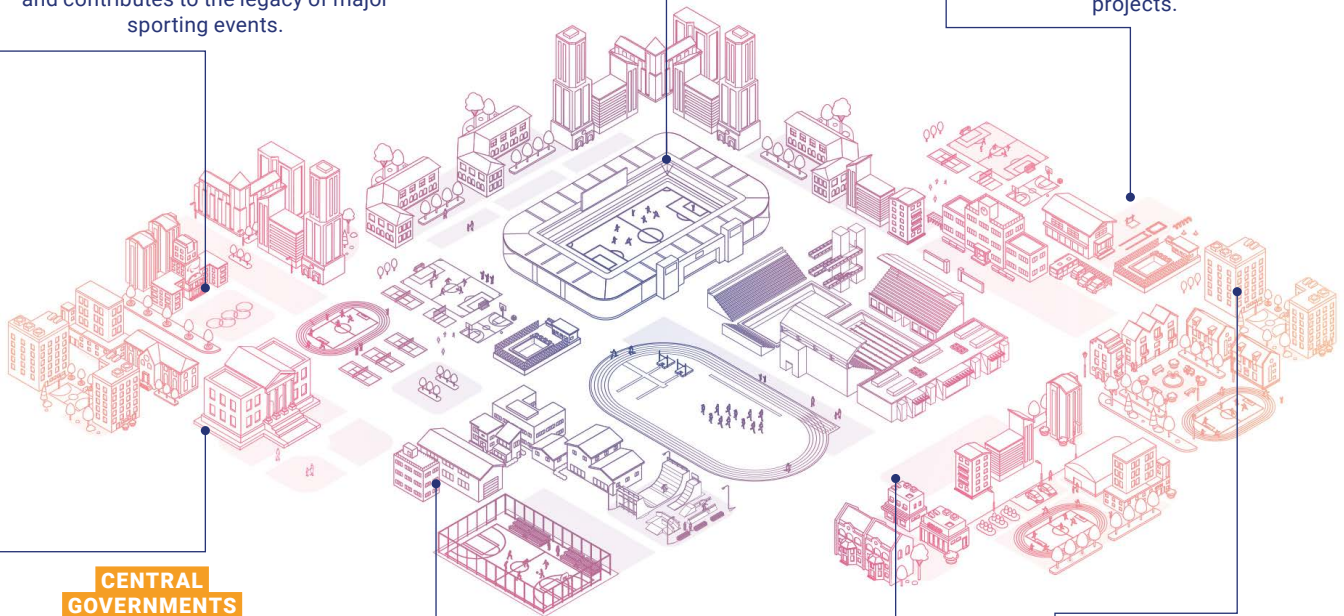
Working with its key partners, AFD Group supports their social mandate and contributes to the legacy of major sporting events.

CLUBS, ACADEMIES, AND SPORTS ASSOCIATIONS

As pillars of local communities, they expand access to sport for all. AFD Group can support their institutional development and projects to help all talent reach its full potential.

LOCAL AUTHORITIES

AFD Group supports local public policies aimed at promoting access to sports (e.g., sports infrastructure, local policies, etc.), particularly in urban development projects.



CENTRAL GOVERNMENTS AND MINISTRIES

They determine sports strategies at the national level. AFD Group supports their implementation by prioritizing the democratization of sports activities and equality between participants.

BUSINESSES

Companies leverage their expertise in project structuring and delivery. Proparco deploys its investment capacity to support stakeholders in the sector.

CIVIL SOCIETY

AFD Group supports local initiatives led by non-governmental organizations that use sports innovatively to address social issues.

FOUNDATIONS AND SPONSORSHIP

AFD Group offers project management support (e.g., project set-up and financial engineering). It can partner with foundations to co-fund projects to increase their scope and impact.



PROJECT FINANCING

- Loans: sovereign or non-sovereign, concessional or non-concessional, subsidized or non-subsidized
- Budget support for public policies
- Grants (including support funds and funds dedicated to financing local authorities and French expertise)
- Delegated funds
- Local currency hedging or derisking tools



TECHNICAL ASSISTANCE

- Project design and implementation
- Transfer of skills and peer-to-peer dialogue
- Networking
- Mobilization of tailor-made expertise: public or private; French, international and/or local; short-/long-term



RESEARCH, LEARNING, AND INNOVATION

- Studies and research publications
- Support for public-policy dialogue
- Impact assessments and capitalization
- Training and support for change
- Technical guides

Promoting access to sports for all

To help as many people as possible enjoy access to sports activities, the AFD Group supports public policies and finances local sports infrastructure.

SUPPORT PUBLIC POLICIES THAT USE SPORT FOR SUSTAINABLE DEVELOPMENT

SUPPORT LOCAL POLICIES

- Support national and local authorities in developing inclusive public sports policies.
- Encourage the mainstreaming of sports into sectoral policies such as education, spatial planning, mobility, health, justice, and others.

Sports and education

INCLUSIVE SCHOOL SPORTS IN RWANDA

Loan of €16 M and grant of €4 M to the Rwandan government

The program offers students (both girls and boys) access to improved sports infrastructure, quality physical education and coaching and talent development programs.



INVEST IN THE LEGACY OF MAJOR SPORTS EVENTS

Support national and local governments in maximizing the socio-economic impact of major sports events.

Sports and infrastructure

YOUTH OLYMPIC GAMES DAKAR 2026

Loan of €80 M to the Senegalese government

AFD supports the state of Senegal in its preparation for the Youth Olympic Games by funding the rehabilitation of two competition venues, the Iba Mar Diop stadium and the «Tour de l'Oeuf» sports complex as well as 12 community sport facilities in the greater Dakar. By facilitating access to quality sports infrastructure for all – especially for young girls – this project contributes directly to the legacy of the Youth Olympic Games.



FINANCE LOCAL SPORTS INFRASTRUCTURE

BUILD AND RENOVATE SPORTS FACILITIES

Support the construction and renovation of local sports facilities.

Sports infrastructure

2027 PACIFIC GAMES

Multi-annual funding of €36 M to the local government of French Polynesia

AFD supports French Polynesia in building and renovating sports infrastructure in preparation of the 2027 Pacific Games. This will allow the territory to meet the requirements of the Games while providing a lasting legacy by improving access to sport for all and promoting social and economic development.



PROMOTE ACCESS TO SPORTS FOR ALL

Ensure that sports infrastructure is accessible to all, especially to women, young people, and disadvantaged communities.

Sports, culture and gender

PROMOTING WOMEN'S ACCESS TO SPORT IN THE DRC

€11.5 M grant to Expertise France, for the benefit of the government of DRC

This project promotes young girls' access to sports and culture through the construction of six local sports fields (with synthetic turf and mixed changing rooms), support for their governance, as well as technical and financial support for local associations. Awareness-raising activities are also carried out with sports federations to encourage girls' and women's participation.



Supporting stakeholders of the sports ecosystem

AFD Group supports capacity building and the structuring of the sports ecosystem (including sports professionals, sports federations, CSOs, and entrepreneurs).

SUPPORT THE CAPACITY BUILDING AND STRUCTURING OF THE SPORT ECOSYSTEM

SUPPORT TRAINING AND CAPACITY BUILDING FOR SPORTS STAKEHOLDERS

Support the initial and continuous training of sports professionals in the management, the governance, the inclusive and sustainable development of sports activities, and the sports economy.

Sports and vocational training

TRAIN SPORTS PROFESSIONALS €2 M grant to Sport Impact

The Pass'Sport program is led by AFD Group's Campus, Paris Nanterre University, and TRACE. It aims to raise awareness and build the capacities of sport stakeholders in Africa, whilst promoting networking. Amongst other services it offers comprehensive training that combines online courses, seminars and networking opportunities for practitioners.



FOSTER KNOWLEDGE SHARING

Encourage exchanges of expertise between French and local stakeholders.

Sports and continuous training

SUPPORT SPORTS FEDERATIONS €2.5 M grant to the French Sports Foundation

To encourage the practice of collective indoor sports in six African countries, the HAVOBA program mobilizes the joint expertise and skills of the French handball, volleyball, and basketball federations. Specifically, HAVOBA provides support to eight federations based in these six countries, helping them optimize their organizational capacities (for school sports, digitalization, and governance), their equipment and facilities, and their training for sports professionals (managers, referees, officials, etc.).



PROMOTE INITIATIVES LED BY CIVIL SOCIETY ORGANIZATIONS

SUPPORT CIVIL SOCIETY

- Help guide civil society organizations in implementing and scaling up projects that use sports for sustainable development purposes, as well as in their structuring.
- Finance local initiatives that have a direct and rapid impact on the local communities.

Sports, youth, and employment

SPORT FOR EDUCATION AND SUSTAINABLE LIVELIHOODS IN AFRICA (SESLA) PROGRAM Co-funding in the form of a €3 M grant to the Laureus Sport for Good Foundation

Supported by the International Olympic Committee (IOC), Laureus Sport for Good Foundation, and AFD, the program aims to support initiatives that use sport to enhance youth's access to education, employment and sustainable livelihoods. To date, 29 civil society organizations have been supported across 14 African countries, reaching 12,800 young people – particularly girls.

SUPPORT ENTREPRENEURSHIP AND THE SCALE-UP OF SOCIAL INNOVATION PROJECTS

Support the growth and the scale-up of local initiatives to enhance the impact of their interventions through sport.

Sports and inclusion

SPORT FOR YOUTH CRIME PREVENTION IN SOUTH-EAST ASIA €2 M grant including €1 M cofunding from the IOC, to the NGO Alliance of Sport in Criminal Justice

Cofunded by AFD and the IOC and implemented by the CSO Alliance of Sport in Criminal Justice, the Sport for Youth Crime Prevention program supports 11 CSO led projects in Laos, Vietnam, the Philippines and Thailand, that use sport to prevent juvenile delinquency. It also promotes the creation of national and regional networks (including CSOs, sports organisations and public authorities) to mainstream sport as a public policy tool to prevent violence and crime amongst young people.

Connecting the sport and development financing ecosystems

“Faster, higher, stronger – together.” In 2021, the IOC changed the Olympic motto to recognize the unifying power of sport. AFD Group has been applying this approach since 2018 through its partnerships with the stakeholders of the French and international sports ecosystem.

Via the *Sport en Commun* platform (which brings together more than 2,400 organizations in 75 countries across the world) and the Sustainable Development Through Sport international coalition launched at the Finance in Common Summit (FiCS) in 2020, AFD connects funders, project leaders and experts to increase investment in the sector and the impact of joint initiatives.



Sports and development

AN UNPRECEDENTED SUMMIT TO SUPPORT SPORTS, YOUTH, AND SUSTAINABLE DEVELOPMENT

On the eve of the Paris 2024 Olympic and Paralympic Games, France and the IOC organized the “Sport for Sustainable Development” Summit (S4SD). The Summit brought together nearly 500 people, including 55 heads of state and government, chairpersons of international organizations, the sports movement, civil society, and private and financial actors, who all gave their support to the Paris Agreement for Sport and Sustainable Development. This agreement includes 10 commitments divided into 5 main priorities: education and employment, health and nutrition, equality and inclusion, financing and impact measurement, and sustainability and legacy. The parties in attendance made unprecedented political, financial, and sports-related commitments to the sector, as did the AFD Group, which pledged to invest €500 M by 2030.



Sports and development

THE FINANCE IN COMMON MOVEMENT’S SPORTS COALITION

The “Sport for Sustainable Development” coalition is a flagship initiative of the first Finance in Common Summit (FiCS) of 2020. At the initiative of AFD, 23 FiCS members (including 13 public development banks) are joining forces to scale up investment in the sector – particularly through financing sustainable sports infrastructure – and to strengthen research and impact measurement. At the Sport for Sustainable Development (S4SD) Summit, the coalition committed to investing €10 BN by 2030.



AFD Group



AFD Group, through its three complementary entities (AFD, Proparco, and Expertise France), offers a comprehensive range of products and services designed for the public and private sectors, as well as civil society.



PUBLIC SECTOR

Agence Française de Développement finances and supports its public partners and civil society organizations via:

- Sovereign loans
- Non-sovereign loans to public companies
- Financing for projects and public policies
- Partnerships and dialogue on public policies
- Loans, grants, and mobilization of delegated financing



PRIVATE SECTOR

Proparco finances and supports the private sector through:

- Project financing
- Long-term senior debts
- Equity and quasi-equity capital
- Guarantees
- Donor syndication
- Expertise and advice



TECHNICAL COOPERATION

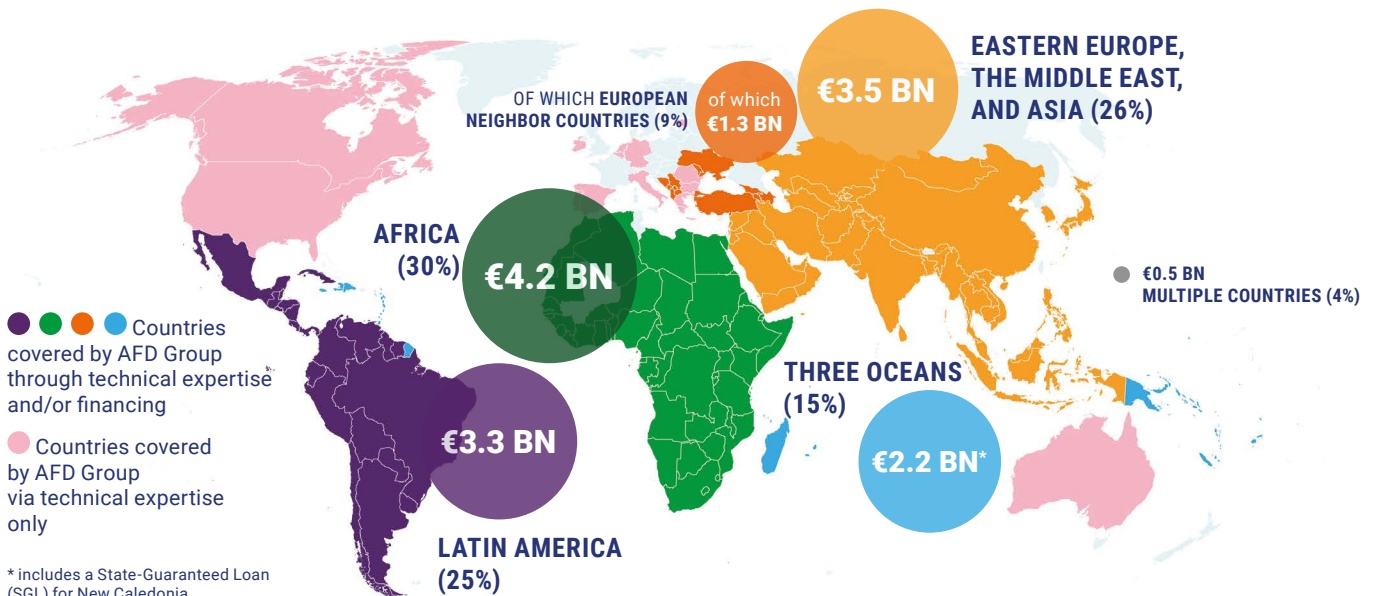
Expertise France designs and implements technical cooperation projects that strengthen the public policies of its partners over the long term, via:

- The provision of public expertise and capacity-building
- Advice and networking
- Design and management of technical assistance programs
- Product management through grants

AFD GROUP AROUND THE WORLD

AFD Group supports, finances, and helps guide sustainable-development processes in more than 160 countries and 12 French Overseas Departments and Territories.

2025 Geographic breakdown of AFD and Proparco commitments and Expertise France signatures



For a world in common

AFD Group finances and drives the transition to a fairer, safer and more resilient world, working with its partners to support communities all over the world. Drawing on the complementary strengths of its entities – Agence Française de Développement for public financing, Proparco for responsible private investment, and Expertise France for technical expertise – the Group is ideally positioned to meet all sustainable development challenges.

Working in over 160 countries, including France's Overseas Territories and Departments, the Group adapts its operations to the realities on the ground, actively supporting local initiatives. With over 4,000 projects, whose objectives are aligned with the Sustainable Development Goals (SDGs), AFD Group works on behalf of the French people, together with all stakeholders committed to economic development and the preservation of common goods: climate, biodiversity, peace, gender equality and global health.

Working by your side, toward a world in common.



www.afd.fr/en

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