



## AFRICA-EUROPE DIGITAL INNOVATION BRIDGE

The Africa-Europe Digital Innovation Bridge connects African and European partners to strengthen Africa's digital small and growing businesses ecosystem. It supports innovation, investment, and job creation, with a focus on women-led digital entrepreneurship and digital solutions that advance the global green transition.

### Key Challenges Faced by African Digital Small and Growing Businesses

Across Africa, digital small and growing businesses are driving change and innovation. However, these businesses continue to face obstacles that limit their growth, including:

- Limited access to finance and investment opportunities.
- Gaps in business management and technical skills.
- Barriers to technology, markets, and reliable internet.
- Developing policy and regulatory frameworks.
- Limited investor connections and collaboration across the ecosystem.
- Barriers for women-led entrepreneurship in accessing finance, networks, and technology.

### Project Intervention Areas

To address these challenges, the Africa-Europe Digital Innovation Bridge is creating a more supportive and connected digital ecosystem through:



## Policy Collaboration

Partner with governments to design practical policies that support digital and green business growth, and train policymakers to better respond to entrepreneurs' needs.



## Innovation Ecosystems

Support innovation hubs improve their services and specialise in digital and green sectors, while promoting Africa-Europe collaboration through joint innovation initiatives.



## Access to Finance

Build investment readiness among digital small and growing businesses and link them with African and European financiers through dedicated funding and matchmaking.

## Expected Impact

**65+**

entrepreneurial support organisations strengthened to boost innovation ecosystems.

**170+**

cross-border partnerships supported (up to 250,000 euros each).

**70+**

digital small and growing businesses funded (up to 100,000 euros each) to scale their innovations.

## Key Facts



Project Value:

**€40M+**



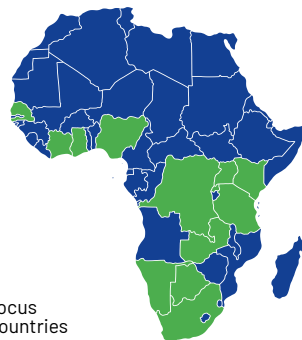
Timeline:

**55**

months (May 2025  
– November 2029)

## Implementation Countries

Botswana, Democratic Republic of Congo, Ghana, Ivory Coast, Kenya, Mozambique, Namibia, Nigeria, Rwanda, Senegal, South Africa, Tanzania, Uganda, Zambia



Focus Countries



## Get Involved

Scan here to learn more and engage with the growing Africa-Europe digital small and growing businesses ecosystem.