



# At a glance

2019  
2020

Projects,

Solutions,  
Impacts



**Expertise France** is a public agency and a key actor in international technical cooperation. It designs and implements projects that sustainably strengthen public policies in developing and emerging countries. Governance, security, climate, health, education... It operates in key areas of sustainable development and contributes alongside its partners to the implementation of the 2030 Agenda.

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# Building an inclusive, sustainable world

*As the French public agency for international technical cooperation, Expertise France works alongside partner countries by advising and supporting them in strengthening their public policies.*

In recent decades, undeniable progress has been made in fighting poverty and increasing access to health services and education. However, inequalities persist, aggravated by climate disturbances, the emergence of new conflicts and health crises. In this context, public policies play an essential role by establishing a framework for sustainable development and reducing inequalities.

## Supporting efforts to strengthen public policy

As a complement to financial resources for development, technical cooperation is integral to France's response to the environmental, health, social, economic and security challenges faced by governments today. In close collaboration with French public institutions, as well as with the European Union, Expertise France responds to the needs of partner countries that wish to improve public policies that tackle these challenges. To do so, the agency coordinates and implements national- or regional-scale projects in major areas of public action:

- democratic, economic and financial governance
- peace, stability and security
- climate, biodiversity and sustainable development
- health and human development.

## Cooperation, a tool for solidarity and influence

By prioritizing skill transfer in its projects, Expertise France helps to promote proven working methods, established legal and technical norms, and a vision of economic development and governance that respects the rule of law and human rights. The agency



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Trainers' training is an effective tool for long-term skill and knowledge transfer, as seen here in Vietnam.

prioritizes peer dialogue, as well. In doing so, it helps to establish lasting partnerships among actors in the international community who are committed to building a world in common. 🔄

## BACKGROUND

### What is technical cooperation?

Whether occurring through ad hoc or more long-term projects, technical cooperation is a component of official development assistance. Its primary objectives are to strengthen the institutions of partner States and to support transformation in organizations and skills-building in their personnel. To accomplish this, partner institutions are provided with expertise tailored to their needs. In certain cases, this expertise may be accompanied by project supervision and procurement of equipment.

EDITORIAL

“  
Expertise France’s  
work is central  
to addressing  
the challenges  
of tomorrow”

By **Jean-Yves Le Drian**,  
*French Minister for Europe  
and Foreign Affairs*

In a context where the premise of multilateralism is contested and the logic of power is increasingly boldly expressed, France must redouble its efforts to contribute to international peace and security, and to attack the root causes of present-day imbalances—first and foremost, extreme poverty, global inequality and the deterioration of global public goods. To ensure more impact, effectiveness and accountability, this renewed ambition requires not only increased resources, but also a rethinking of our methods. We must enhance the strategic management of our actions, and most of all, commit to resolutely partnership-based ways of working.



To achieve this, I know we can count on Expertise France, which has not only grown over the years into the public agency of reference in French technical cooperation but is also a pioneer in partnership-based work, both in the field with our partners and with Team France and Team Europe. With Expertise France’s founding in 2015, its rapid growth, and its basis in Agence Française de Développement Group (AFD Group), France is now equipped with a modern tool that combines technical and financial cooperation to bring the range of public policies relevant to the Sustainable Development Goals into line with one another.

The agency’s work is central to addressing the challenges of tomorrow. I wish to commend all of its personnel, who contribute to the French government’s external action and who can count on the full support of the Ministry for Europe and Foreign Affairs. **J.-Y.L. D.**

## EDITORIAL

“  
In response  
to the crisis,  
an even more  
decisive  
role to play”

By **Bruno Le Maire**,  
French Minister of the Economy,  
Finance and the Recovery



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In five years, Expertise France has emerged as a leading player in the realm of international technical cooperation. The agency is now a privileged interlocutor on development policy for around a hundred partner countries, especially in Africa. It avails them of the skills of French public experts in the ambit of the Ministry of the Economy, Finance and the Recovery, thereby contributing to lasting, sustainable development for developing economies. France is lucky to deploy these talented personnel in the service of our official development assistance policy.

The economic storm triggered just a few months ago by a virus is sparing no country or continent. The storm is striking developing countries, too. It is highlighting the relevance of Expertise France's assistance, whether in improving the business climate, facilitating commercial exchanges, accelerating the ecological transition, or combatting illicit cash flows. In Sub-Saharan Africa, in particular, where the crisis has strongly affected disposable incomes, it is making the mobilization of domestic public resources all the more urgent, a process that Expertise France is skilled in supporting. The crisis's consequences are thus conferring a new level of importance on Expertise France's missions and giving it an even more decisive role to play.

I know that its personnel will harness their knowledge to find innovative, sustainable solutions and provide technical support to these countries. In five years, Expertise France's teams have proven that they are up to such challenges, and I know that even as they prepare to join AFD Group, they will maintain their commitment to doing their very best in assisting developing countries. **B. L. M.**

INTERVIEW

The agency has risen to the expectations placed in it”



© CECILIANE SOTTIER

With **Laurence Tubiana**, Chair of the Board of Directors of Expertise France, and **Jérémie Pellet**, Chief Executive Officer of Expertise France

**O**n January 1, 2015, six respected operators\* pooled their skills and know-how to create Expertise France. Five years later, the agency occupies a central role in French and European technical cooperation—a joint look with Laurence Tubiana and Jérémie Pellet on the agency’s past, present and future.

**What is your assessment of these first years?**

**J. P.** In five years, Expertise France has already lived multiple lives! My assessment is very positive—we have become an agency of European significance, respected at the international

level, and benefiting from the strong trust of its donors. Expertise France has succeeded in strengthening its internal organization. It has risen to the expectations placed in it in conducting development projects in regions and on themes that are priorities in France’s external policies, all while carrying out its mission of influence. That’s what the government expected of us.

Today, we are the government’s interministerial operator, a position that will be boosted with the arrival of the Justice Coopération Internationale (JCI) teams and our incorporation into Agence Française de Développement Group (AFD Group).

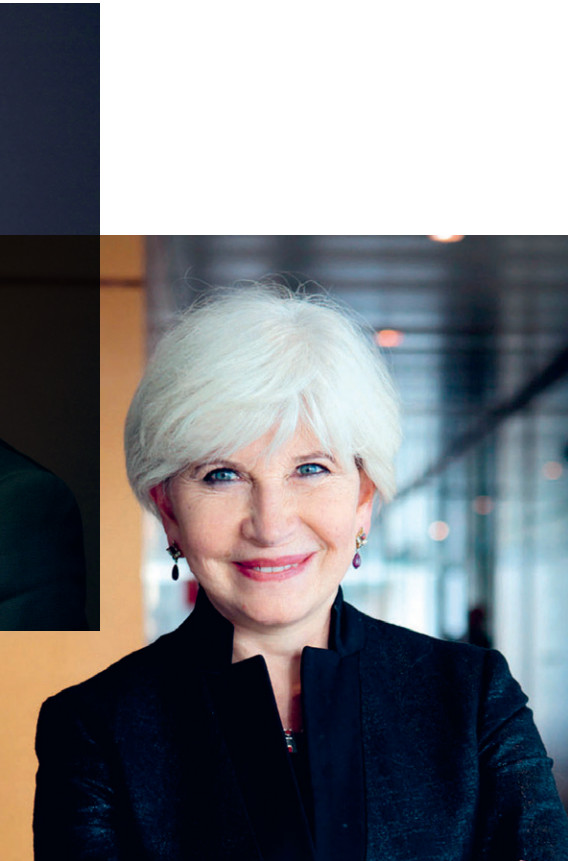
**What does the future hold for French technical cooperation?**

**L. T.** Technical cooperation is integral to France’s response to present-day challenges, whether in

**Supporting public policy**

A breakdown of Expertise France’s activities by action theme (2019)





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health, security, climate, governance, education or other areas. It's at once a means of orienting public policies toward the Sustainable Development Goals (SDGs), strengthening bonds between the countries of the North and the South, and inspiring dialogue across generations.

With Expertise France's new home in AFD, France will benefit from an instrument that has been totally reconceptualized. It will now be possible to combine technical cooperation with the financial component to align the gamut of public policies with the SDGs, all while complementing the traditional form of intergovernmental cooperation with partnerships with private actors, civil society, the university and research world, and with diasporas and youth.

### What is the advantage of joining AFD Group?

**L. T.** In order to strengthen the impact of France's official development assistance policy, the government decided in 2018 to systematize the landscape of cooperation actors and set in motion Expertise France's incorporation into AFD Group. The Group will bring together all

the skills and instruments needed for bilateral development policy under one umbrella, in order to reinforce the effectiveness, clarity and impact of our cooperation mechanism.

### What assets will Expertise France bring to the group?

**J. P.** Today, as an example, crises are multiplying, and their various aspects—health, security, social, migratory—are having a cumulative effect on the most fragile populations, which are our top priority at both AFD and Expertise France. The response must be a multi-factor one, realized through a combination of rapid, direct actions implemented by expertise agencies, among others, without neglecting support for the national actors who are ultimately in charge of ensuring their countries' recovery. By incorporating Expertise France, AFD Group will be able to work more systematically at designing and financing “two-pronged” projects, which combine the ability to lead project management directly by mobilizing French expertise with a medium- and long-term strategy grounded in training and supporting local authorities.

### The coronavirus crisis has upended the whole world. What lessons does it hold for technical cooperation?

**L. T.** This crisis has revealed the absolute necessity of possessing a network of experts to work with partner governments, and the ability to operate directly in the field. It has also revealed the importance of bilateral technical cooperation that perfectly complements the actions of multilateral agencies and donor funding.

**J. P.** These human resources made it possible to help our partners respond quickly and effectively to the challenges that have arisen, and to do so through a collective dynamic on both the national and European levels. Expertise France is contributing to this movement by availing Team France and Team Europe of two platforms of experts in the areas of health and economy. 📍

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(\*) *France expertise internationale (FEI), Assistance au développement des échanges en technologies économiques et financières (ADETEF), Ensemble pour une solidarité thérapeutique hospitalière en réseau (ESTHER), GIP Inter. Santé protection social internationale (SPSI) and Agence pour le développement et la coordination des relations internationales (ADECRI).*

# A toolbox for development

*Entrusted with the design and implementation of international technical cooperation projects, Expertise France works in the field to develop innovative solutions that meet its partners' needs and its donors' expectations.*

**W**ithin a given technical cooperation project, Expertise France supports its partner institutions—primarily central government administrations, but also regional organizations, local governments and civil society organizations—from determining their needs to the final evaluation of the actions conducted. To do so, the agency relies on teams and partners that possess in-depth knowledge of the various regional and local contexts.

## Designing a targeted response

Together with the donor and the partner institution, Expertise France plays an active role in designing the project. After an initial diagnostic assessment, it proposes a programme of actions tailored to the identified needs. The agency then assembles a project team in the field that may itself incorporate partner organizations in order to complement existing skills.

## Implementing activities

In coordination with the teams at Expertise France headquarters, the project team is entrusted with overseeing the implementation of the specified activities. Capacity building, which depends on the transmission of knowledge and know-how as well as on change management, is



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In June 2019, Expertise France and the Tunisia Foundation for Development organized a dialogue workshop to develop the model for the future business incubator IBDA3.

integral to these technical cooperation activities. Short-term expertise may be mobilized to address specific issues, for example to organize training or peer-to-peer discussions.

## Monitoring and evaluating results

In addition to implementing the different activities, Expertise France monitors the project, managing administrative and financial components while remaining in close contact with the donor and partners. The project team also monitors and evaluates activities, which are essential to determining the effectiveness of our actions and identifying good practices. 🔄



# Actions defined by needs

Diagnostic assessments, dialogue workshops, training... Expertise France's means of providing support are varied. Complementary to one another, they may facilitate responses to short-term needs or allow for the design of longer-term assistance.



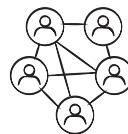
## Methodological and technical consulting

- Diagnostic assessments
- Recommendations
- Action plans, etc.



## Capacity building

- Designing and leading training
- Training trainers
- Coaching
- Change management, etc.



## Networking

- Peer dialogue
- Study visits
- Information sessions
- National, regional or international dialogue workshops, etc.



## Providing goods, services and works

- Developing project specifications
- Procurement procedures
- Coordinating and supervising work projects, etc.

### BACKGROUND

## Deploying French expertise abroad

Within France's international cooperation system, Expertise France is mandated by the Ministry for Europe and Foreign Affairs to oversee long-term technical assistance missions, including recruiting experts, monitoring missions, and coordinating networks. A distinct component of France's official development assistance, these missions represent an essential element in cooperation as well as a

tool for creating bilateral dialogue and highlighting French know-how. The experts mobilized through this system fulfil a technical-support and consulting function in priority areas for French official development assistance. A bilateral approach is prioritized, with nearly 70% of experts working with national beneficiaries, and 30% working with international or regional organizations.

# Expertise France

*as seen by...*

“

*Cooperation  
that is grounded  
in reality and  
oriented to  
the future”*

By **Olivier Poivre  
d'Arvor**, French  
Ambassador to Tunisia

In Tunisia, 2019 was a year of validation for Expertise France. Taking on an increasingly prominent role within Team France, the standard bearer of French public expertise performed beautifully in supporting our Tunisian partners—be they public institutions or economic or civil society actors—through a challenging year for Tunisia’s young democracy, which included the death of the president of the Republic in office.

The signing of an establishment agreement, the forging of promising new partnerships with the Tunisian Agency for Technical Cooperation (ATCT) and the Tunisia Foundation for Development (FTD), the strengthening of the country office—these are the milestones in a year when Expertise France reached a higher gear in



© WODJO

its work as an operator in the field, agile in its actions and innovative in its solutions.

New projects funded by France and the European Union have been launched to address top priorities in our partnership—including youth, entrepreneurship and innovation—as well as the enhancement of Tunisian heritage. These projects attest to a mode of cooperation anchored in reality and oriented to the future, assisting and supporting all who believe that positive change is possible.

With Expertise France’s incorporation into AFD Group, France can now offer an integrated mechanism that has already given rise to promising synergies, including the joint commitment to the Station T project for digital technologies, a sector with great promise for the future in Tunisia.

I am delighted that the creation of Expertise France barely five years ago and its rapid growth since then, in Tunisia even more than elsewhere, is opening up new prospects for cooperation at a moment when we must all respond—together—to a global health crisis. **O. P. A.**

# “Concrete results for security and stability”

By **Wolfram Vetter**,  
European Union  
Ambassador to  
Burkina Faso

**F**or over sixty years, the European Union has sustained a strategic partnership with Burkina Faso. It engages in balanced in-depth dialogue with authorities there, and supports the country in consolidating the rule of law and economic and social development. Support focuses on key sectors that reflect Burkina Faso's priorities—governance, security, water and sanitation, agriculture, rural development, environment, culture, energy and transportation. For the 2014-2020 period, nearly a billion euros was awarded to Burkina Faso, which not only makes the European Union the country's principal donor for development assistance but also makes Burkina Faso one of the main beneficiaries of EU aid in Africa.

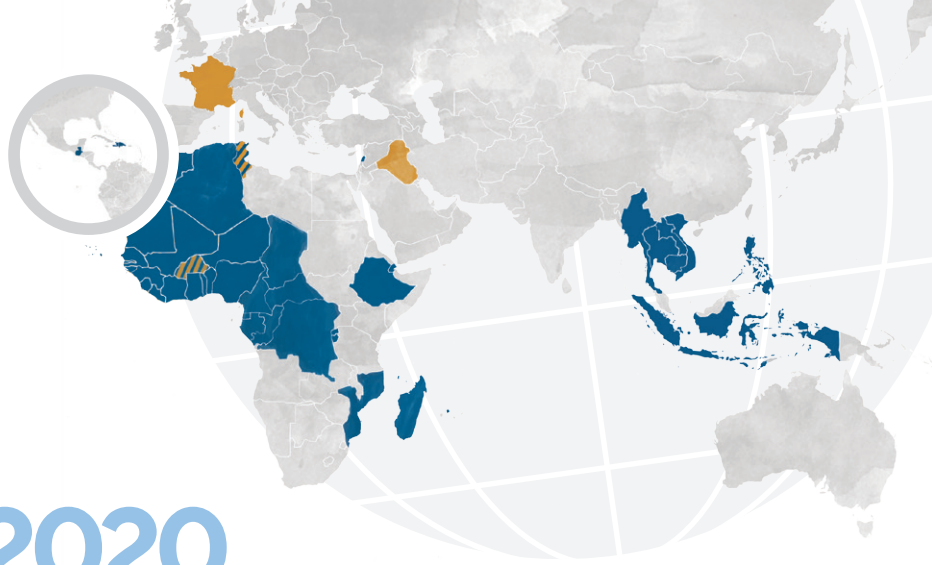
Conscious of regional challenges and their impacts on stability and prosperity, the European Union is also working at the regional level in West Africa, particularly with the countries of the Sahel. Notably, it is supporting the G5 Sahel along three main axes: political partnership, development cooperation, and support for stability and security. On the latter issue, the European Union is contributing to efforts to fight terrorism, organized crime and any other threat to peace and security, through support for the G5 Sahel Joint Force in particular.



© EU DELEGATION TO BURKINA FASO

In Burkina Faso as elsewhere in the region, Expertise France is one of the key partners in implementing European Union projects. In addition to the role it plays in EU support (and that of other partners) for the Joint Force, the agency coordinates several defence and domestic security projects in Burkina Faso, including projects for controlling arms trade and trafficking, promoting better relations between the defence and security forces and the civilian populations, promoting social cohesion and creating jobs. This partnership has yielded and will continue to yield concrete results for security and stability in Burkina Faso and the broader region, a precondition to economic and social progress. **W. V.**

■ *Project news*  
 ■ *Institutional news*



# 2019-2020 Highlights



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## June 2019 Increasing effectiveness in the field

With the opening of an office for next-generation projects in Tunisia, Expertise France improves its operational mechanism in its very first target country. Until now, each project had its own teams and functioned independently. *“Based on the consolidation of the teams at a single site and on pooling cross-cutting functions, the new organization will facilitate better monitoring of projects and sharing of good practices,”* explains Clémence Pernin, coordinator of the Tunisia office’s pooled support unit.

## July 2019 Enhancing decentralized cooperation

As demand for decentralized cooperation grows, Expertise France concludes a partnership agreement with the Association of Territorial Administrators of France (AATF). The goal? To facilitate the mobilization of expertise from the local authorities in cooperation projects.

## October 2019 Supporting Iraq’s recovery

Expertise France inaugurates its first office in Iraq, with the support of the French Crisis and Support Centre (CDCS). Based in Erbil, the agency acts as a platform to facilitate the coordination of the French response. It does so by working with other institutions, operators and initiatives—with the reconstruction of the country as top priority.

## October 2019 Supporting Burkina Faso’s young people

Expertise France and Burkina Faso’s Ministry of Youth and the Promotion of Youth Entrepreneurship organize the first National Meetings for Professional Education and Business Creation in Ouagadougou. Over six hundred participants (from local and international NGOs, partner institutions, microfinance institutions, the private sector, etc.) were able to meet, create synergy and benefit from advice on project planning, finance and partnerships.

November 2019

## Fostering peace and security in Africa

At the Dakar Forum on Peace and Security in Africa, the European Union, ECOWAS and Expertise France present the OCWAR-C and OCWAR-M projects in West Africa. OCWAR-C fights cybercrime and OCWAR-M money laundering.

December 2019

## Preventing cervical cancer

Unitaid and Expertise France sign a funding agreement in Abidjan to implement SUCCESS, a programme to fight cervical cancer in Côte d'Ivoire, Burkina Faso, Guatemala and the Philippines.

February 2020

## Keeping up the fight against AIDS, tuberculosis and malaria

Following the Sixth Replenishment Conference of the Global Fund to Fight AIDS, Tuberculosis and Malaria in October 2019, the French Ministry for Europe and Foreign Affairs renews its confidence in Expertise France's implementation of L'Initiative (formerly the 5% Initiative). This facility seeks to improve access to and the effectiveness of Global Fund grants in forty eligible countries. L'Initiative has now been provided with a budget of 38.8 million euros per year over the 2020-2022 period.

November 2019

## Reducing plastic waste in Asia

The "Rethinking Plastics—Circular Economy Solutions to Marine Litter" project is launched in Bangkok. Funded by the European Union and Germany, it aims to reduce marine plastic waste and encourage the circular economy in East and Southeast Asia. Expertise France is responsible for the project's implementation in Vietnam.



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February 2020

## Supporting agro-ecological transition in the South

CIRAD, AFD and Expertise France sign a three-way framework agreement. The agreement will allow the parties to intensify activities related to promoting development in rural areas, and to preserving and enhancing biodiversity in Southern countries.

April 2020

## Getting involved in the fight against Covid-19

Expertise France leaps into action by establishing two platforms—one focused on the health response, the other on economic and social response—as well as through projects like L'Initiative and SOCIEUX+.

Upcoming in

**2020  
2021**

**Incorporation of JCI**

**Generation Equality Forum**

**Incorporation into AFD Group**

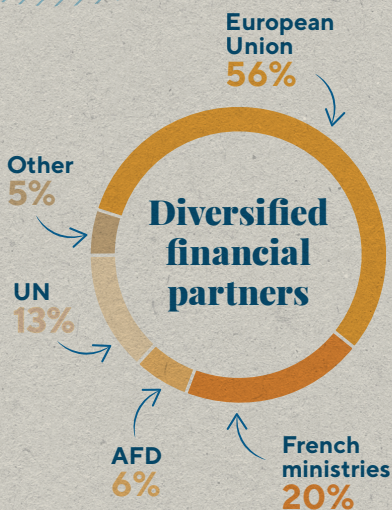
**COP15 on biodiversity**

**COP26 on climate**

# Expertise France *is...*

A vocation:  
international  
technical  
cooperation

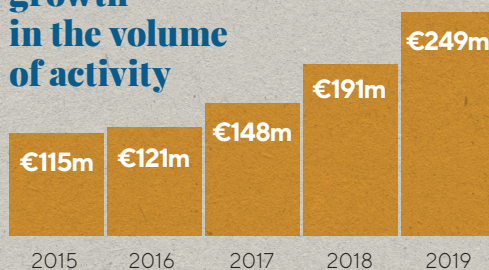
2019  
data



Over  
**400**  
employees  
at headquarters

Over  
**600**  
collaborators  
in the field

Continual  
growth  
in the volume  
of activity



3%

**1-Understanding**  
our partners' needs

**2-Designing**  
tailored projects

**3-Assembling**  
relevant expertise

**4-Boosting**  
the quality of  
public policies  
over the long  
term

**5-Evaluating  
and capitalizing**  
on projects' impacts



Democratic,  
economic  
and financial  
governance



Peace,  
stability and  
security

**Multi-sector  
expertise**

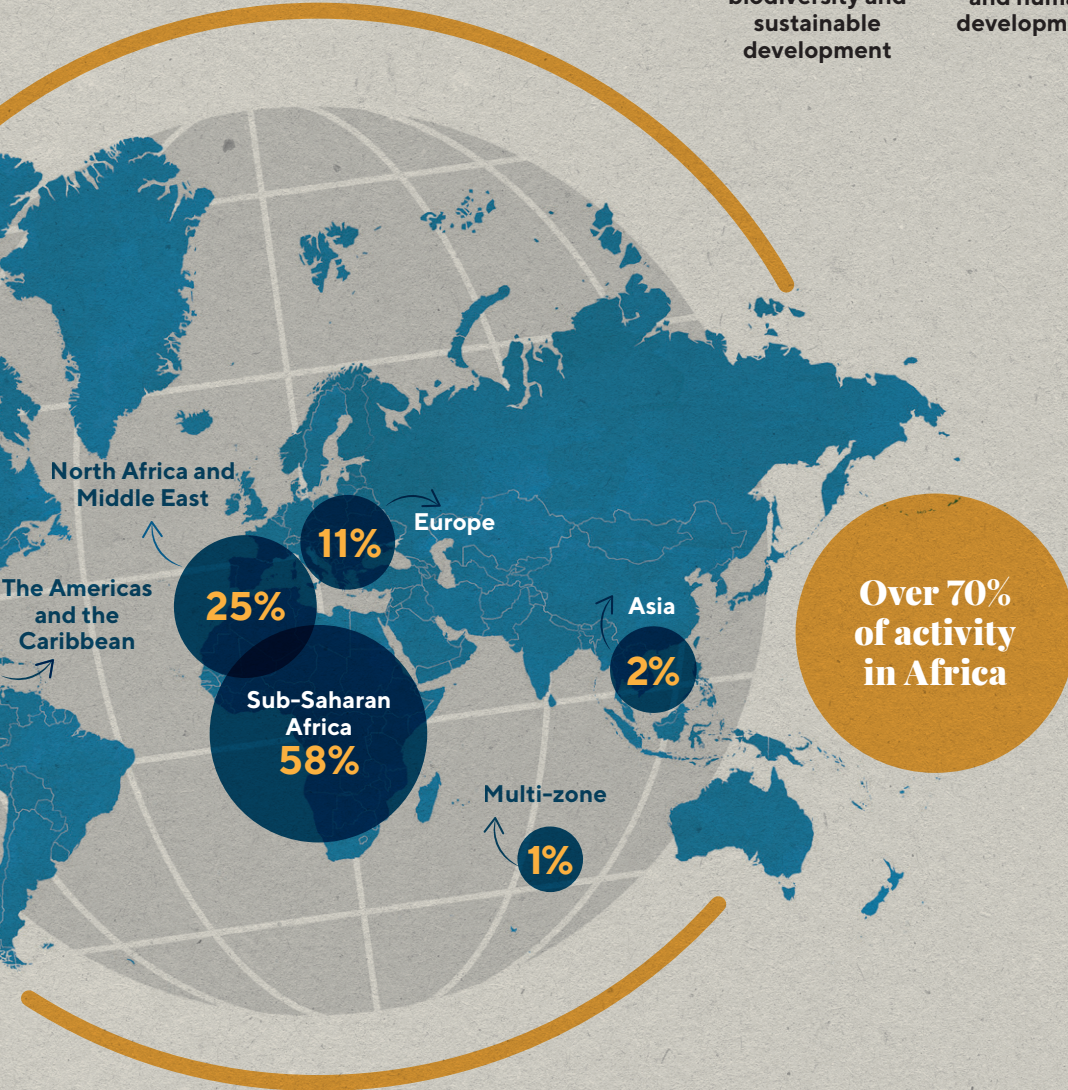


Climate,  
biodiversity and  
sustainable  
development



Health  
and human  
development

**500**  
projects  
currently  
implemented in  
100 countries





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